Strategies for challenging ideologies in language instruction

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Why is challenging ideologies important?

If you want to really hurt me, talk badly about my language. Ethnic identity is twin skin to linguistic identity—I am my language. Until I can take pride in my language, I cannot take pride in myself.

Gloria Anzaldúa
Borderlands
La Frontera
The New Mestiza

25th ANNIVERSARY
FOURTH EDITION

(Anzaldúa, 2012, p. 81)

Outline

- 1. What are language ideologies?
- 2. Examples in language instruction
- 3. Consequences of ideologies
- 4. Critical pedagogical approaches

By the end of the webinar, you will be able to...

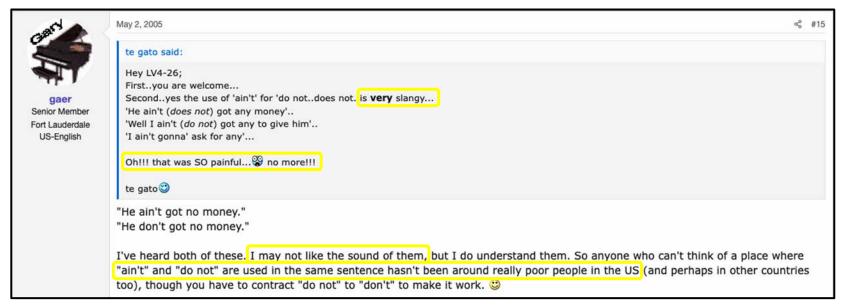
- 1. broadly describe ideologies related to language instruction;
- 2. identify pedagogical strategies for unpacking ideologies;
- 3. critically reflect on opportunities for and challenges to teaching language in a culturally, linguistically, and socially-equitable manner

What are language ideologies?

What characteristics are often associated with someone who uses the following?

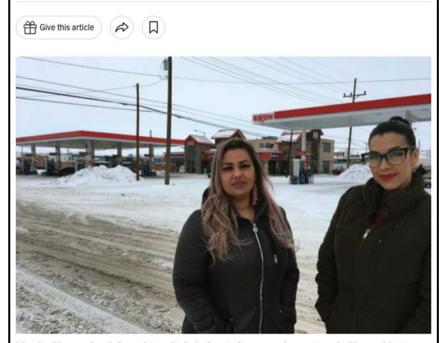
I ain't got no...

Language ideologies are "taken-for-granted assumptions about language [that] become the suppressed premises of judgments of an individual's social worth" (Woolard, 2020, p. 3).



Raciolinguistic ideologies are beliefs about language use, structure, and users that are grounded in "the historical and contemporary co-naturalization of language and race" (Rosa & Flores, 2017, p 622).

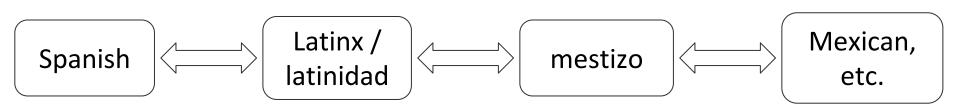
In a video of the 2018 incident in Havre, Mont., a Border Patrol agent is heard telling the two American women he detains that speaking Spanish in the small city is "very unheard-of."



Martha Hernandez, left, and Ana Suda in front of a convenience store in Havre, Mont., where they were detained in 2018 by a U.S. Border Patrol agent for speaking Spanish. Brooke Swaney/ACLU of Montana, via Associated Press

Examples in language instruction

One language-one person-one race-one nation





https://www.duolingo.com/

Title of Textbook	Total number of visual images with clear reference to Afro-Latinx	Percentage of visual images with clear reference to Afro-Latinx	Total number of pages with pictures of people
Puntos de Partida	6	1.8%	333
Unidos	2	0.82%	243
Viajes	0	0%	162
¡Claro que sí!	1	0.37%	270
Conectados	ī	0.43%	235
Plazas	1	0.43%	235
¿Cómo se dice?	0	0%	205
Portales	2	0.83%	240
Nexos	3	1.2%	251
Apúntate	4	3.23%	124
Experience Spanish	2	2 1.12% 179	
Tu Mundo	0	0%	116
Total	22	9.8%	2593

(Padilla & Vana, 2022, p. 9)



Cast of Characters



Wang Peng 王朋

A Chinese freshman from Beijing. He has quickly adapted to American college life and likes to play and watch sports.



Li You 李友

Amy Lee, an American student from New York State. She and Wang Peng meet each other on the first day of class and soon become good friends.



Gao Wenzhong 高文中

Winston Gore, an English student. His parents work in the United States. Winston enjoys singing, dancing, and Chinese cooking, He has a secret crush on Bai Ying'al.



Gao Xiaoyin 高小音

Jenny Gore, Winston's older sister. She has already graduated from college, and is now a school librarian.



Bai Ying'ai 白英爱

Baek Yeung Ae, an outgoing Korean student from Seoul. She finds Wang Peng very "cool" and very "cute."



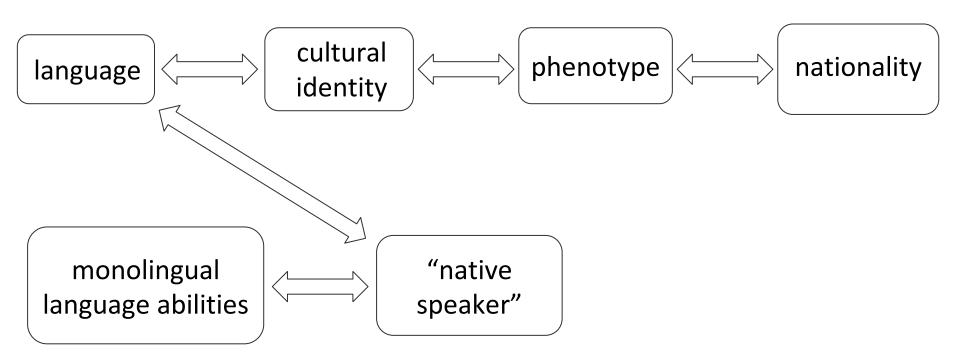
Chang Laoshi 常老师

Chang Xiaoliang, originally from China and in her forties. She has been teaching Chinese in the United States for ten years.



Liu et al., (2017). *Integrated Chinese* (4th ed.). Cheng & Tsui Company.

Monolingual & "Native Speaker" Ideology



(García, 2019; Leeman, 2014; Mori & Sanuth, 2018)



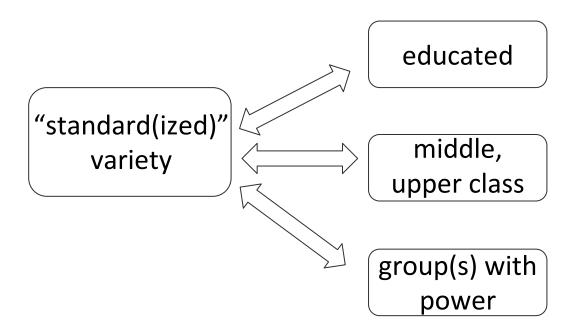


Facilitate Target Language Comprehensibility

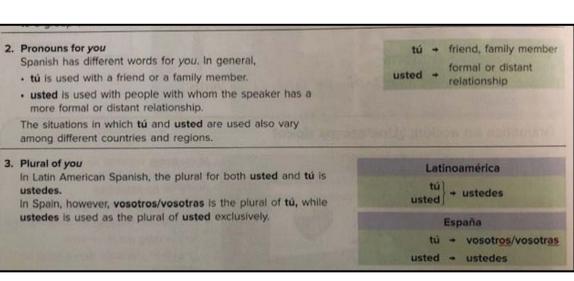
Students and teachers speak, listen, read, write, view, and create in the target language 90% or more during classroom time: comprehensible input, contexts, and interactions.

https://www.actfl.org/sites/default/files/resources/Core%20practices.pdf

Standard Language Ideology



(Burns, 2018; Leeman, 2014; Lippi-Green, 2012; Rosa, 2016)



Dorwick et al. (2021). Puntos de Partida (11th ed.). New York: McGraw Hill.



ATENCIÓN En España, es muy común utilizar el pronombre le en vez de lo o la en la posición de objeto directo. Este fenómeno es conocido como leísmo. La sustitución del pronombre masculino le por lo es correcta y admitida, pero el uso de le en vez de la se considera incorrecto. José **lo** ayudó. (forma estándar) José le ayudó. (forma leísta)

ATTENTION

In <u>Spain</u>, it is very common to use the pronoun <u>le</u> instead of <u>lo</u> or <u>la</u> for the direct object. This phenomenon is known as *leismo*. The substitution of the masculine pronoun <u>le</u> for <u>lo</u> is **correct and admissible** but

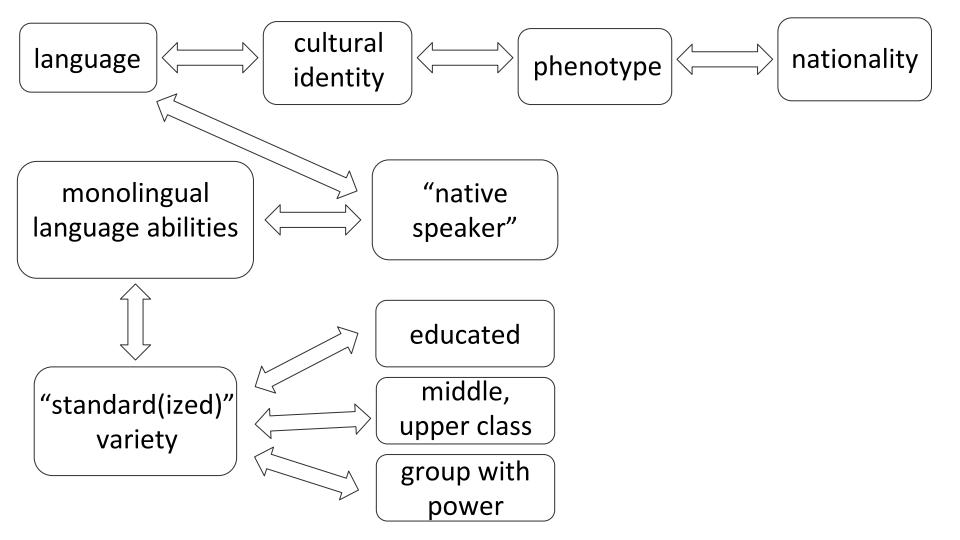
the use of **le** instead of **la** is

considered incorrect.

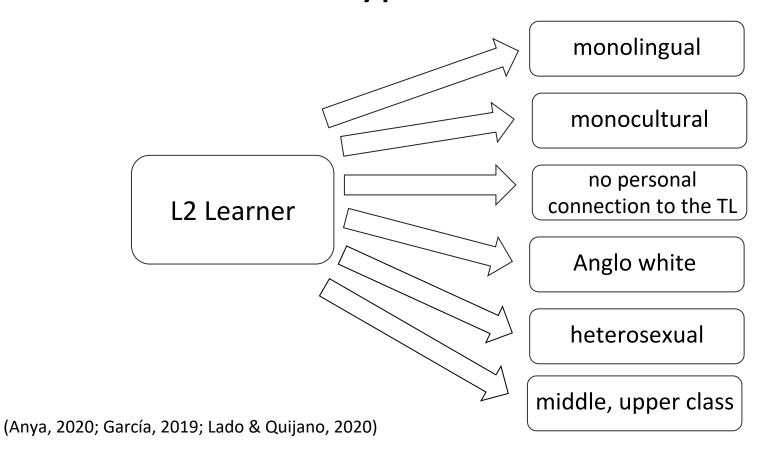
José lo ayudó. (<u>standard</u> form) José le ayudó.

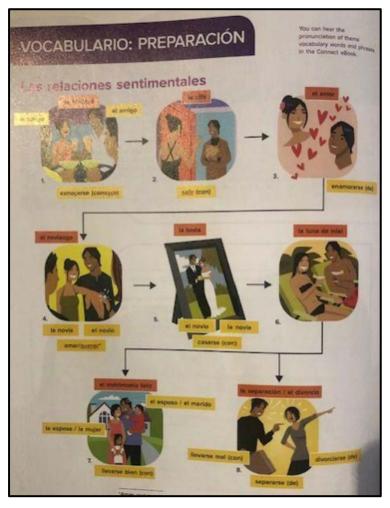
(leísta form)

Blanco, J.A. (2018). Revista: Conversación sin barreras (5th ed.). Boston: Vista.



Prototypical L2 Learner





Dorwick et al. (2021). Puntos de Partida (11th ed.). New York: McGraw Hill.

How are these ideologies present in your language teaching context?

What are some of the consequences of these ideologies for students and teachers?



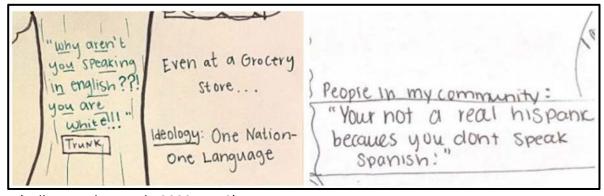
Consequences of ideologies

Consequences for students

- Position target language speakers as "others" in the U.S.
- Expect monolingual immersion
- Ethnoracial insecurity
- Linguistic insecurity
- Raciolinguistically profiled
- Lack of educational support



These students speak perfect Spanglish (NPR, 11/29/19)

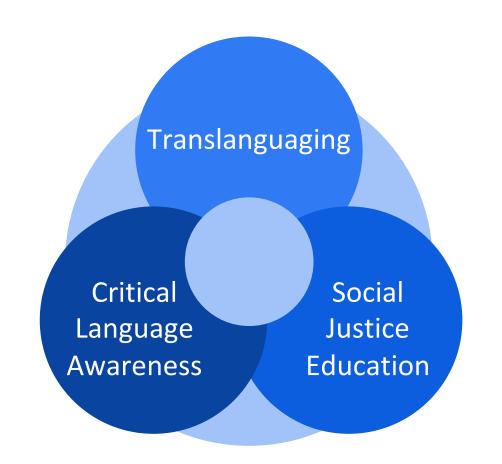


(Fallas-Escobar et al., 2022, p. 10)

Consequences for teachers

- Insecurities about ethnolinguistic identities, language abilities, and professional capacity
- Cooperating teachers expect normative language use and have deficit outlooks towards bilingual teacher candidates

Critical pedagogical approaches

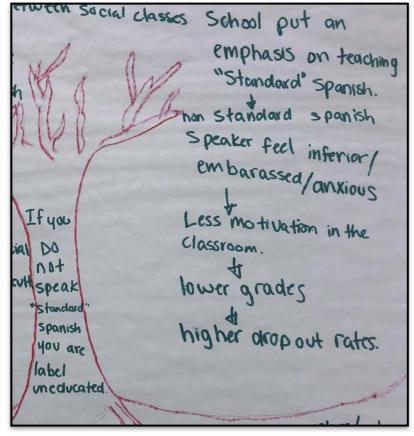


Translanguaging

- Accepts and leverages the fluid communicative practices of multilinguals
- Language knowledge as a unitary system ('linguistic repertoire') rather than as multiple, autonomous systems
- Gives voice to students and remedies power differentials



<u>Translanguaging in Curriculum and Instruction: A CUNY-NYSIEB</u>
Guide for Educators



Ari's language ideology tree (Quan, 2021)

Critical Language Awareness

- Emphasizes how language functions in the maintenance of societal power relations
- Aims to transform students'
 consciousness of their
 communicative behaviors and
 the conditions under which they
 live

(Alim, 2005; Leeman, 2014; Loza & Beaudrie, 2022)

Social Justice Education

- Challenges, disrupts, and confronts misconceptions and stereotypes
- Draws on student's talents and strengths
- Promotes critical thinking and agency for social change





What can we do in the classroom?

1. Teach language descriptively and sociolinguistically



José, Arturo y sus amigas

- Vamos a conocer a José y a su amiga.
 Listen and answer the following questions. (Play x2 without transcript)
 - 1. ¿De dónde es José?
 - ¿Cómo se llama la amiga de José?
 - 3. ¿De dónde es la amiga de José?
- II. Ahora vamos a conocer a Arturo y a sus amigas. Listen and answer the following questions. (Play x2 without transcript)
 - ¿Cómo se llaman las dos amigas de Arturo?
 - 2. ¿Qué tienen que hacer más tarde? ¿A dónde piensan ir?

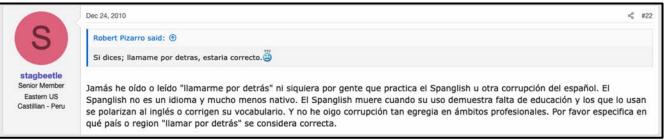
José, Arturo y sus amigas (con't)

- III. Read the following transcripts and underline the phrases you think are greetings, introductions, and farewells.
- IV. Categorize them accordingly.

Los saludos	Las presentaciones	Las despedidas
¿qué tal?	Ella es	Hasta luego
Hola	Yo soy	Adiós

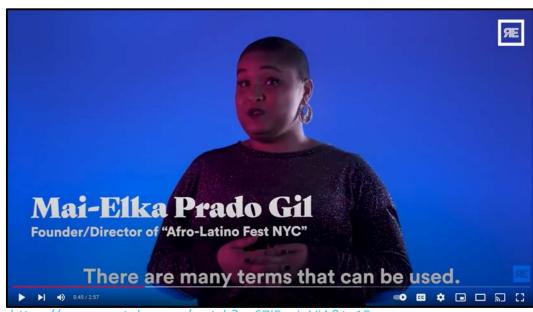
https://www.laits.utexas.edu/spe/

2. Include sociolinguistic variation along with its social implications





3. Diversify your curriculum without essentializing communities







https://www.facebook.com/perolike/videos/i m-chinese-and-puerto-

rican/465361095322291/

4. Encourage students to draw on all available resources for learning and meaning-making





En busca de las palabras

COMPARTIR f w in

[Micah]: Es que no te lo explicas. Sabes que algo te incomoda, pero asumes que... que el resto del mundo está igual de incómodo que tú, o que es algo que tienes que aceptar, como deal with it, el resto de tu vida y así es, y no hay otra opción.

[Daniel]: En el 2004, cuando Micah tenía 18 años, se fue de México, a Filadelfia, Pennsylvania, para estudiar en la universidad. Su idea fue escaparse, comenzar de nuevo. Pero no fue fácil. Y de hecho, los primeros dos años de sus estudios, cuando regresaba a la casa o venían sus padres a visitar, siempre hubo comentarios

[Micah]: Negativos. De mi apariencia, de que me estaba viendo más masculino, de que con qué amigos me estoy llevando... Cosas así. O sea ya se las olían y más cuando me fui a la universidad y empecé a expresarme un poco más, y sí, o sea, salía el tema y de una manera muy negativa, había mucho backlash.

https://radioambulante.org/audio/en-busca-de-las-palabras

- Which parts are unclear to you? Why?
 - o Is it the content?
 - o The language used?
- Why do you think the speaker uses English periodically?
- Do you ever switch languages or varieties? Why?
- Which words, expressions, grammatical structures, and/or pronunciation seem unique to a particular variety of Spanish?

5. Reflect, reflect, reflect

Linguistic Identity Map

- Draw a map or timeline that outlines your linguistic identity and language journey.
- Include:
 - Key moments, events, people
 - Languages that you learned with your family, in your community, at school, etc.
- Respond to the following questions:
 - Are there languages that you and/or your family have lost over the years? What do you think happened?
 - Which moments are most significant (happy, sad, embarrassing, etc.) to you and your linguistic identity? Why?

Which pedagogical idea(s) do you think may benefit your language teaching context?

What challenges do you foresee?



Ari

(bilingual, Mexican American pre-service Spanish teacher)

"I definitely had that thought of, oh, I don't speak proper Spanish [...] I felt like I was behind, because there was people [L2 Spanish learners] that had already taken some Spanish classes and basically knew a bit about writing, grammar. I could speak it, but I just felt like [my Spanish] wasn't there." (Interview, Nov. 1, 2018)

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¡Gracias! Thank you!

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