



## PARTNERSHIP ACROSS LANGUAGES HALF-DAY WORKSHOP

**THE UNIVERSITY  
OF ARIZONA**

Saturday, November 14, 2009  
University of Arizona Campus  
Modern Languages, Room 412  
9:00am-12:00pm

# Bridging the Online Gap between Digital Immigrants and Digital Natives

This workshop will focus on integrating traditional language classroom teaching techniques with the use of technology for innovative activities in reading, writing, listening and speaking skills through oral tradition, literature, music and art.

Marc Pensky, who coined the terms digital natives and digital immigrants, asserts that the brains of digital natives are physically different as a result of the digital input our students have received growing up. He emphasizes that the socialization of today's youth is extremely different from that of their parents, and points to the

enormous number of hours our current student population is dedicating to using the Internet, cell phones, text messaging, online chatting, and social networking with Facebook, MySpace and Twitter.

Although today's urban and rural youth are brought together by popular culture and technology, in academia students are still not adequately prepared to actively participate in the globalization process. However, with our help and through the implementation of digital media, students can learn about its communicative uses and cross-cultural manifestations through literature, philosophy, politics, history, geography, art, music, popular culture, for example, while maintaining the integrity of national standards and language curriculum. This workshop will demonstrate how we can all bridge the online and intergenerational gap.

Workshop participants will engage in an overview of online resources, demonstration, discussion, sharing, and hands-on development of manipulatives. These ideas are applicable to the teaching of any language for primary, secondary and post-secondary instruction.

**Dolores Durán-Cerda**  
Department of  
World Languages,  
Pima Community College



*This presentation is second in a 2009-10 series of PAL-sponsored workshops for language teachers. Registration check-in, light breakfast snacks, and networking begin at 8:30am.*

## Workshop Details

### **PARKING**

2nd Street Garage, entrance on 2nd Street just east of Mountain

### **COST:**

Free of charge

### **CREDIT:**

Educators receive a certificate for three units of Continuing Education credit

### **TO REGISTER:**

Please email your name, school, and the language classes you are teaching in 2009-10. Direct your email to Diane Davis, College of Humanities: [dianem@email.arizona.edu](mailto:dianem@email.arizona.edu)

### **REGISTRATION DEADLINE - SPACE IS LIMITED:**

Friday, November 13, 2009

Dolores Durán-Cerda holds a B.A. in Spanish, French and Secondary Education. Her M.A. in Hispanic literature and Ph.D. in Latin American literature with a secondary area of concentration in Chicano literature are from the University of Arizona. Currently, she is a full-time faculty member in the Department of World Languages at Pima Community College-Downtown Campus where she teaches all levels of Spanish language, including web-hybrid formats, Spanish for Heritage Learners, Latin American literature and Chicano Studies. She is also an Adjunct Professor at UA-South where she teaches literature, civilization, and advanced grammar and composition. She has received awards for excellence in teaching and service from Pima Community College and the UA. She was awarded a fellowship from the National Endowment for the Humanities (NEH) Summer Institute "Hispanic Gendering of the Americas," has published articles on Heritage Learners and has presented at national and international conferences on pedagogy and literature. She currently serves on the World Languages Academic Advisory Committee for the College Board, also on the AZLA board, and has been active in AATSP and PAL.

Questions? Please contact Diane Davis at 621-4743 or [dianem@email.arizona.edu](mailto:dianem@email.arizona.edu)